



ingeous
STUDIOS
innovate \ design \ create

OUR FOUNDER

Our founder and creative director has been a leader in the creative design and digital space for more than 20 years and can be regularly found outbush around a campfire taking in all it's creative inspiration.

Leigh Harris, a proud member of the Kanolu and Gunggarri peoples from central and southern Queensland, ingeous studios is a well-established business with a strong commitment to its Indigenous roots. As a Supply Nation registered business, they actively support other Indigenous businesses and contribute to the empowerment of Indigenous communities.

Recognising the importance of nurturing the next generation, Leigh co-founded Indigenous Design Labs in 2019 in partnership with NorthSite Contemporary Arts. This initiative aims to share their wealth of knowledge and inspire young individuals to pursue careers in the digital design and creative industries. By offering opportunities and guidance through Indigenous Design Labs, ingeous studios is actively shaping the future of First Nations design.

**DIGITAL.
CREATIVE.
ENTREPRENEUR.
PASSIONATE.
INNOVATOR.
SPEAKER.
LOVES FISHING.**

At Ingeous studios we refer to all of our work as **designs rather than artworks** as they are descriptors of a product or service by an organisation or business.

We do not depict items directly related to our Dreamtime/Songlines through our designs nor talk directly about Country/Culture through these works as this is cultural safe and appropriate for us to do so.

Design

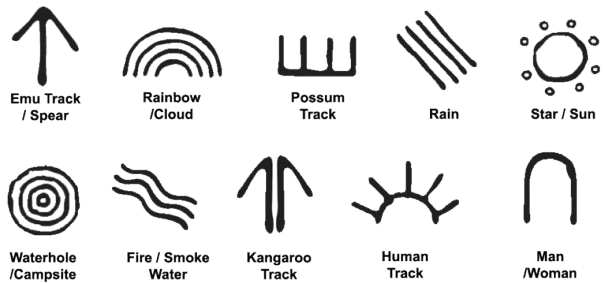
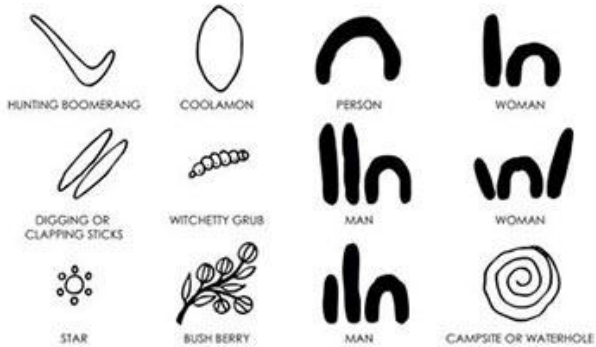
A Indigenous design is a descriptor of a program or product and does not speak directly to our Dreamtime/Songlines nor our Country/Culture.

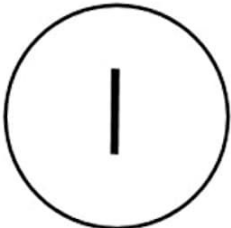
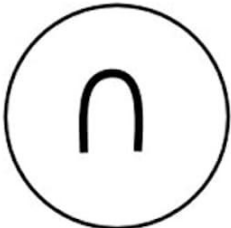
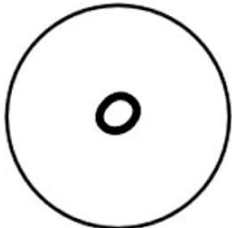


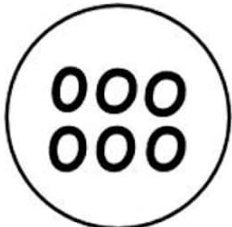
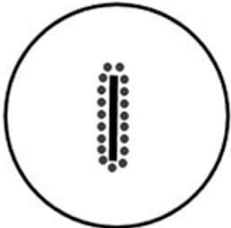
Artwork

An Indigenous artwork speaks directly about our Dreamtime/Songlines or Country/Culture.

We ensure that our designs are modern, unique and diverse in the representation and have representation of both Aboriginal and Torres Strait Islander cultures.

Things that we try and stay clear of showing in our designs are symbolisation that are significant to Central and Western desert language groups.



 <p>man</p>	 <p>woman</p>	 <p>child</p>
 <p>family</p>	 <p>community</p>	 <p>tribes</p>
 <p>man in process of initiation</p>		



Mookai Rosie.

Build Brand Experience

Mookai Rosie Bi-Bayan is a leading Indigenous maternal and child health care organisations based in Cairns.

We helped them create a new and modern brand experience on and offline which others have followed.

Primary Shades



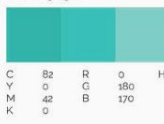
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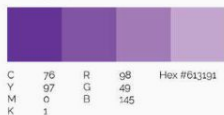
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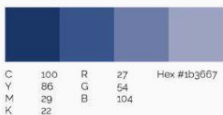
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Pantone 520 C



Pantone 294 C



BRAND DEVELOPMENT,
WEBSITE DEVELOPMENT
PHOTOGRAPHY,
LAYOUT AND DESIGN,
SOCIAL MEDIA ASSETS.

adobe creative suite \ canva \ Wordpress \ Google Analytics

ILC Group.

Agriculture brand icons.

The Indigenous Land Corporation came to us recently to design a set of icons which will be used in launching their Agriculture Investment Strategy.

They wanted something unique and Indigenous which could stand with their existing brand. We developed all the icons and provided the ILC Group with a set of alpha svg file which they can use in Canva for the campaign.

**BESPOKE DESIGN.
CREATIVE TREATMENT.
SOCIAL MEDIA ASSETS.**



2018



PRINCIPAL DIRECTOR
Leah Cameron
Leah is a Palawa woman from Tasmania and the Principal Solicitor and oversees Marrawah Law's primary areas of practice.

Marrawah Law.

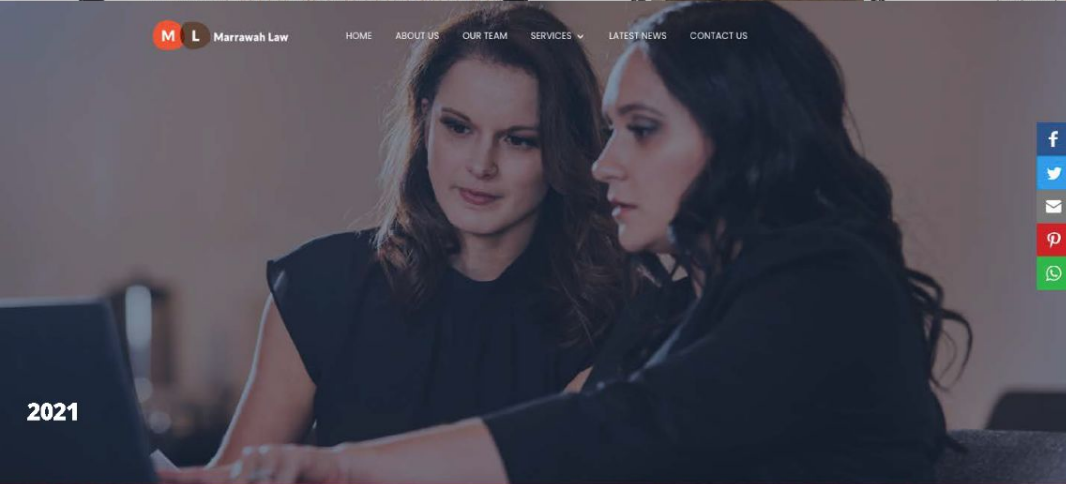
Create an online presence

Marrawah Law one of Australia's leading Indigenous legal firms asked us to build assets from their existing brand. So we go to it and created a contemporary set of brand assets to use on and offline.

We also design and developed their website to be more interactive and an improved experience for user that come to their website and social media.

**BRAND TREATMENT.
CREATIVE TREATMENT.
WEBSITE DEVELOPMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

2021



A proven and passionate legal firm that delivers big outcomes across the nation

LEARN MORE

adobe creative suite \ canva \ Wordpress \ Google Analytics

NQCEC.

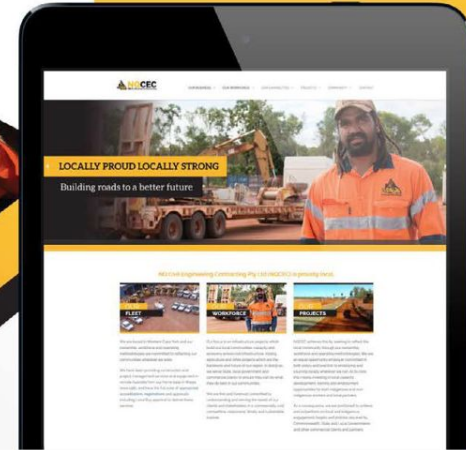
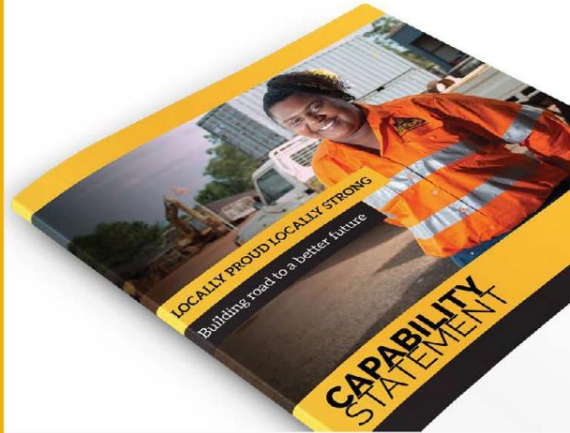
Build Brand Experience

NQCEC is an Indigenous owned civil construction company working through Cape York Peninsula.

We help them rejuvenate their brand experience on and offline, we started with a simple brand retouch and then began telling their stories through captivating images and web and social media experience.

**BRAND REJUVENATION.
WEBSITE DEVELOPMENT.
PHOTOGRAPHY.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite \ canva \ concrete5 \ Google Analytics



NQ Civil Engineering Contracting



NQ Civil Engineering Contracting



NQ Civil Engineering Contracting

Bank Australia.

Reconciliation Action Plan

It makes us proud that we are chosen by some of Australia leading change-making organisations and businesses to create designs for their Reconciliation Action Plans, and recently we can include Bank Australia on that list.

We build designs that are made with meaning and represent what the change-makers are doing in the space of Reconciliation and impact.

**BESPOKE DESIGN.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**



Message from our Managing Director



"Bank Australia is proud to continue our work to advance reconciliation by implementing our fourth Reconciliation Action Plan (RAP)."

We are committed to a fundamental responsibility for Bank Australia to advance social reconciliation. Bank Australia is proud to continue our work to advance reconciliation by implementing our fourth Reconciliation Action Plan (RAP).

The RAP is a key document that outlines our commitment to reconciliation and the actions we will take to achieve it. It is a living document that will be updated as we learn more about the needs of our Indigenous community and the challenges we face. The RAP is a key document that outlines our commitment to reconciliation and the actions we will take to achieve it. It is a living document that will be updated as we learn more about the needs of our Indigenous community and the challenges we face.

It is our intention to make the RAP a central focus of our community relations and stakeholder engagement activities. We will ensure that the RAP is a key document that outlines our commitment to reconciliation and the actions we will take to achieve it. It is a living document that will be updated as we learn more about the needs of our Indigenous community and the challenges we face.

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AECOM.

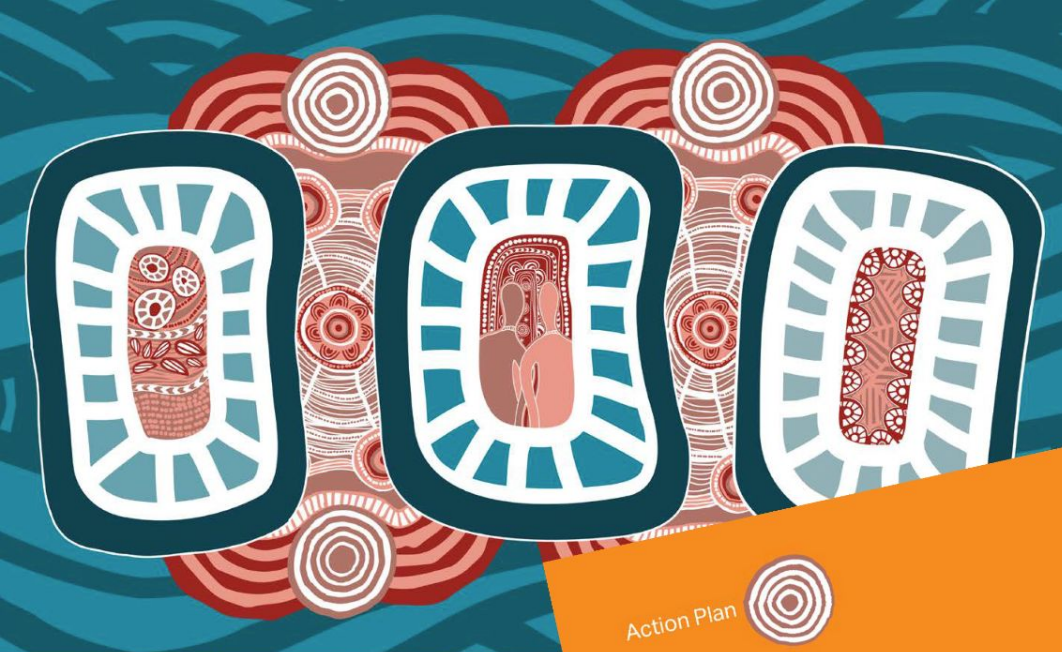
Reconciliation Action Plan.

AECOM talked to us about providing them with a building acknowledgment brand for their offices nationally. Our work was so well received that they asked us to create a unique design for the Reconciliation Action Plan and a layout of the publication.

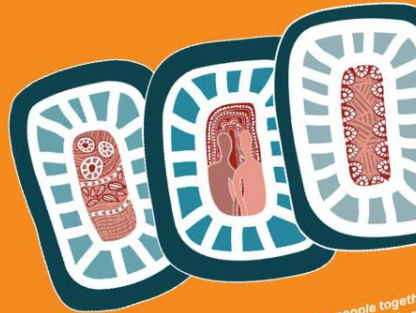
Glad to have been selected and to see our work across all AECOM office nationally. What a blast working with such a great organisation.

**BRAND TREATMENT.
BESPOKE DESIGN.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite \ canva



Action Plan



To me, reconciliation is about bringing people together who have all people included in society and treated equally, regardless of their race, gender or religion.



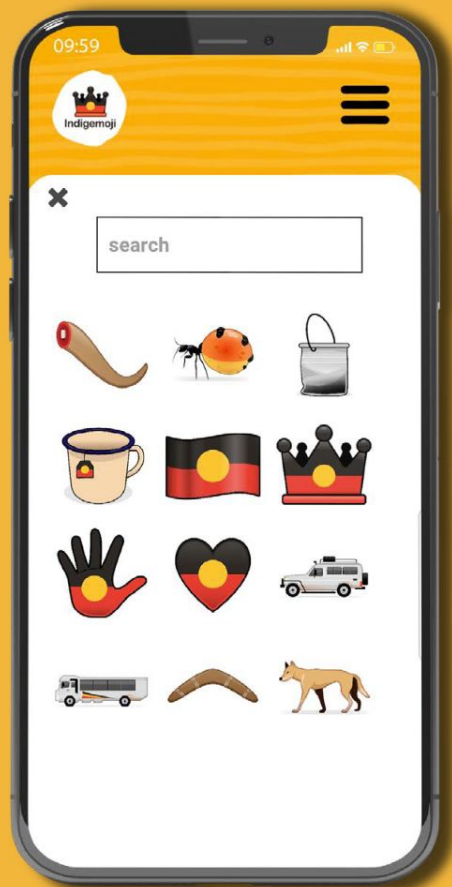
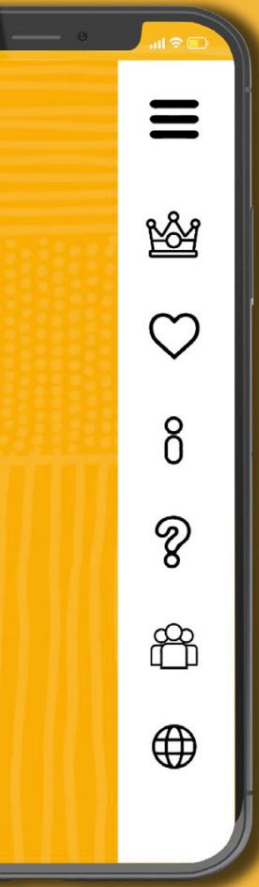
ADAPTIVE

Building client capacity is a BIG plus.

We love working with industry standard creative tools like adobe creative suite and are masters of them, but not everyone is an adobe avenger.

What we love to do for our clients and since 2013 we have shown our clients how to work with Canva, while shouting it's glory along the way and built our clients capabilities in design and building assets along the way with Canva.

Our clients love working with us and with Canva.



FEATURED ON



THE BRAG MEDIA

The Guardian

NEWS

Daily Mail

news.com.au



PEDESTRIAN GROUP

yahoo! finance



30,000
DOWNLOADS
IN ONE WEEK

Indigemoji.

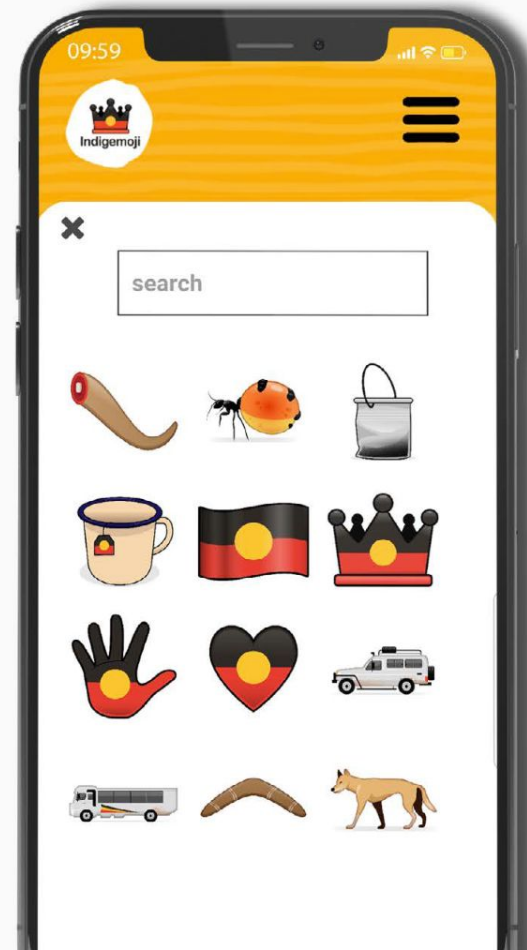
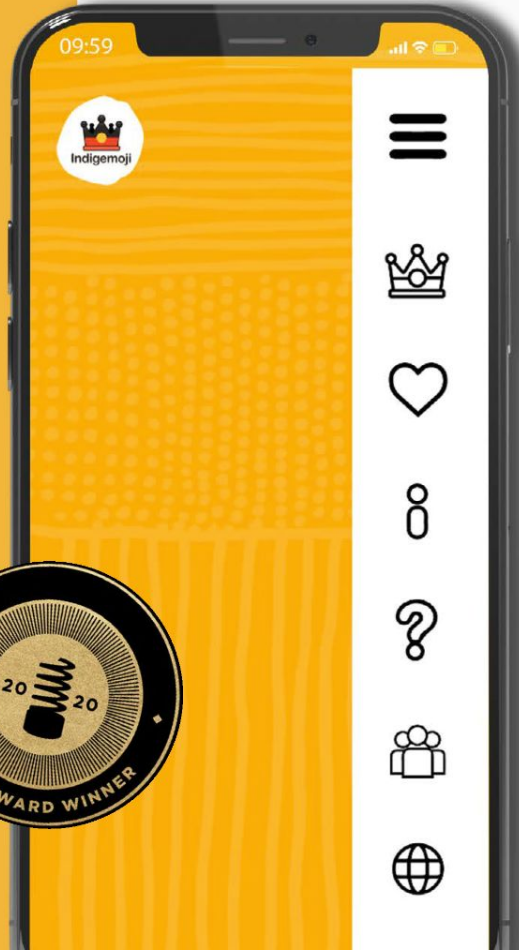
App design/development

We were a part of the team that created Australia's first Indigenous sticker/emoji set using Arrernte language translations from english to Arrernte with visual descriptors designed by young Arrernte people and Elders.

The app also contains audio translations and has was number one download in the apple and android store for more than two weeks and has had more than 80K downloads and has more than 6 million social media views in 4 hours.

**BRAND CREATION.
DESIGN
THEME DESIGN.
APP UI/UX.
APP DEVELOPMENT.**

adobe creative suite \ canva \ concrete5 \ Google Analytics



Red Cross.

Reconciliation Action Plan.

WE worked with Red Cross Australia to design the Reconciliation Action Plan and social media assets for it's launch.

**CREATIVE TREATMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**



BeLaw

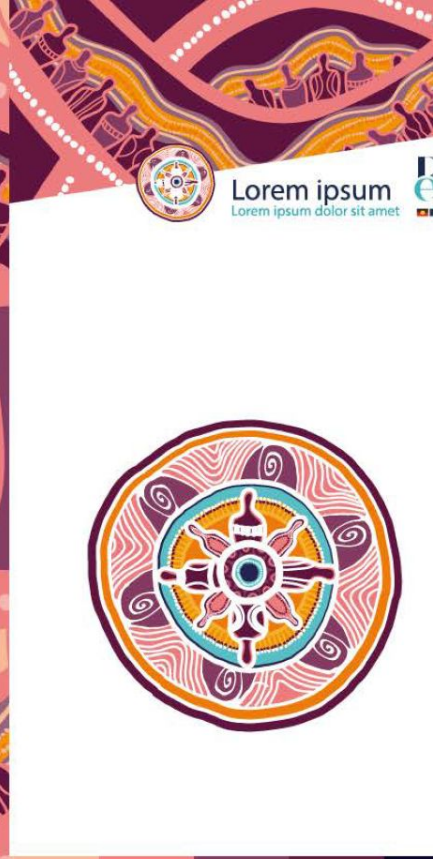
Indigenous Design.

BeLaw (Bottoms English Lawyers) a progressive legal firm base in Cairns came to use to assist them develop a design for the representation of one of their Aboriginal and Torres Strait Islander legal cases.

We provided them with an modern original design which was used in full and throughout collateral elements to representatives of the legal case.

**BESPOKE DESIGN.
DESIGN/LAYOUT
SOCIAL MEDIA ASSETS.**

adobe creative suite \ google slides





Queensland Magistrates Courts

Queensland Magistrates Courts asked us to provide them with a design which speaks towards how the courts are working towards Reconciliation with Aboriginal and Torres Strait Islander people and communities.

We provided them with a unique design which tell their journey towards reconciliation and an icon which demonstrates the power of reconciliation.

**BESPOKE DESIGN.
BRAND TREATMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

Great Southern Bank

Reconciliation Action Plan.

Great Southern Bank approached us to develop the design for their Reconciliation Action Plan. We supplied them with an modern original design which tells the story of Great Southern Bank and their leaderships and staff commitment to Reconciliation.

We also provide them with a Reconciliation icon which can be used in placement of the full design if required.



BESPOKE DESIGN. SOCIAL MEDIA ASSETS.

adobe creative suite \ google slides





IMAGE CREATORS.

We love telling beautiful stories.

In 2004 we were selected as one of the finalists in the National Portrait Awards, we've worked for National Geographic, CNN, BBC and Al Jazeera. We're image creators and love tell a story through a moving and still images.

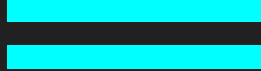
Capturing and telling beautiful and untold stories across our diverse world is our life breath.



IndigeDesignLabs

Indigenous Design Labs

**Modern
Stylised
Significant**



Through increased **digital ability and inclusion** we can
reshaping the digital world from the grass-roots and
become a **powerhouse** for digital innovation, learning,
collaboration in regional and remote Australia.

Indigenous Design Labs (IndigeDesignLabs) is an experimental Indigenous creative learning lab which seeks to introduce young Aboriginal and Torres Strait Islander creatives to **digital design and creative industries.**

This initiative operates as a social impact venture through the release and support real world design opportunities and contractual donations through the work of ingeous studio.

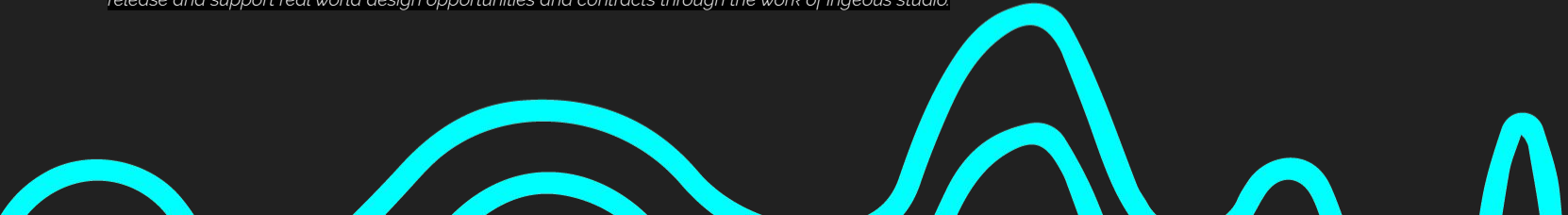


ingeous.studios

@IndigeDesignLab is a partnership between **NorthSite** Contemporary Arts and **Aboriginal design agency ingeous studios** led by Aboriginal designer and digital creative Leigh Harris and assisted by Jamaylya Ballangarry-Kearins. The primary aim of **@IndigeDesignLabs** to grow the skills, experience of young Indigenous creatives in the design and technology industries of today through real world opportunities building and experiences.

Team **@IndigeDesignLabs** provides industry experiences expertises for participants in graphic design, photography, video production and digital production (UI/UX) and experimental technologies. **@IndigeDesignLabs** we seek to developing immersive storytelling in natural and man-made environments through the confluence of **art, design, technology and culture.**

*This initiative generously receives philanthropic support from **The John T Reid Charitable Trusts** and operates as a social impact venture through the release and support real world design opportunities and contracts through the work of ingeous studio.*



Graphic Design

Photography and Video Production

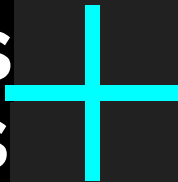
Digital production (Social media/online collateral)

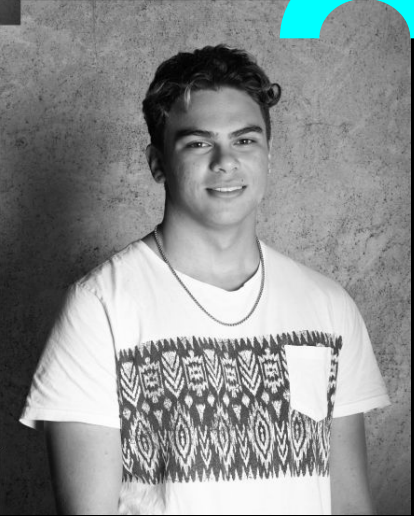
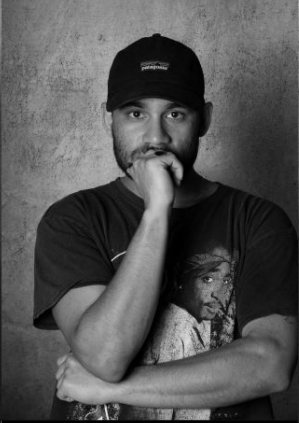
Website and app (UI/UX)

and experimental technologies.



Designs
Process







Indigenous Design Labs





Chaos

CI

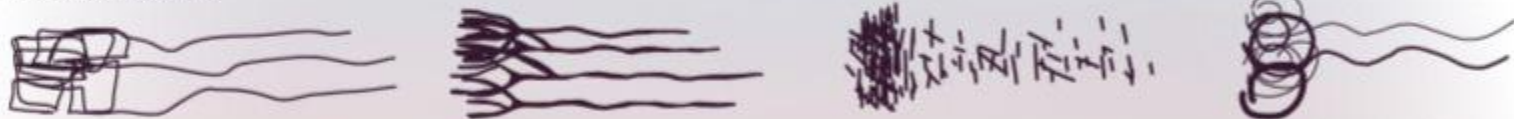


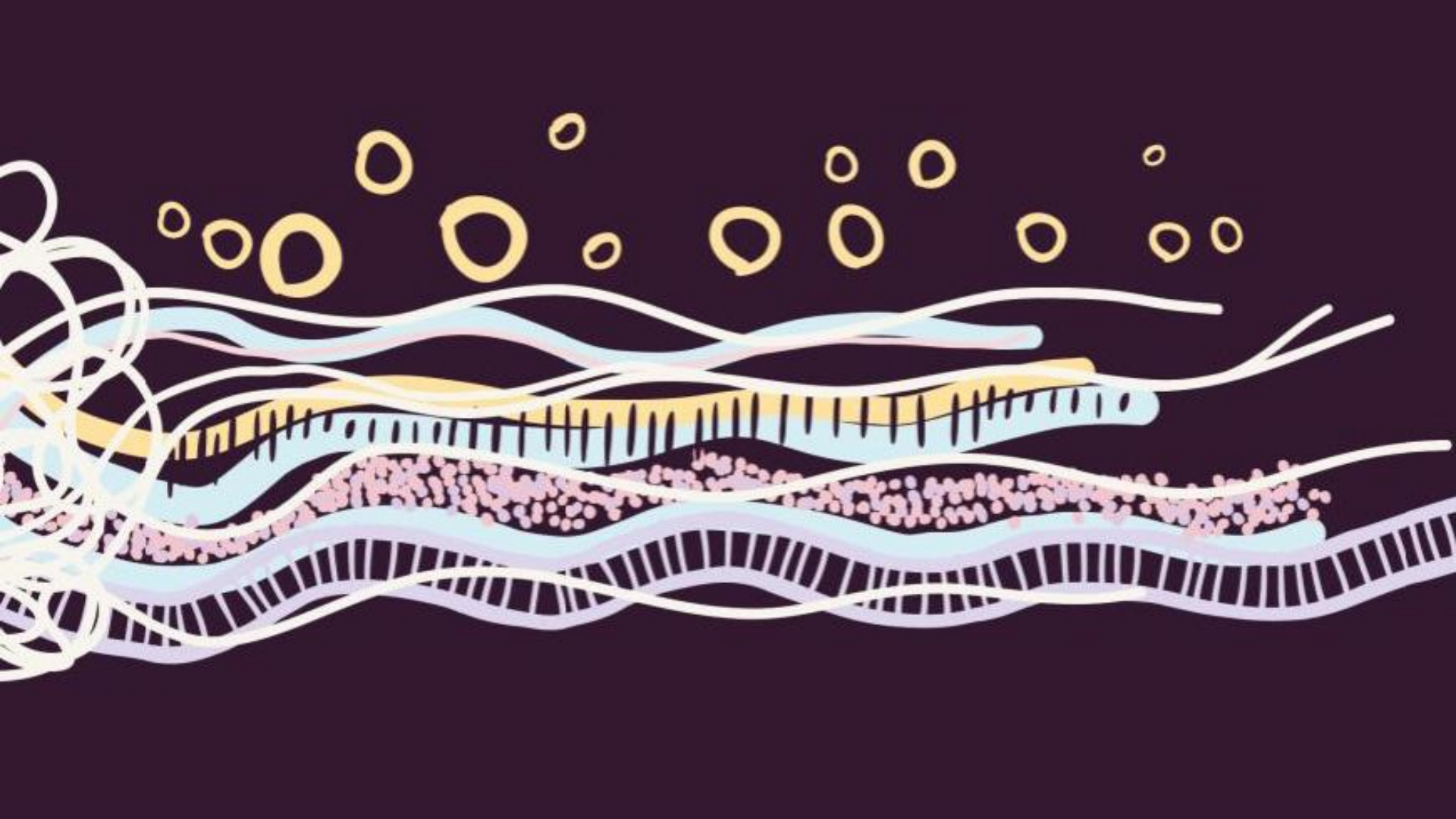
Clarity

Primary mind lines

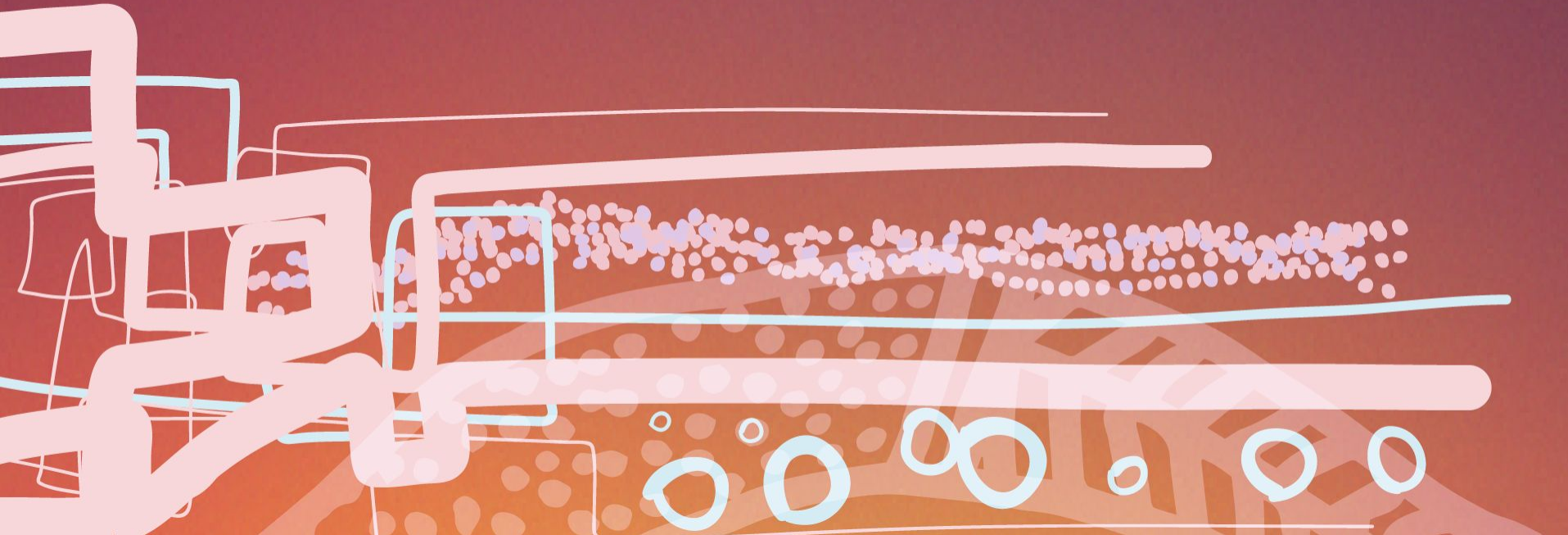


Secondary mind lines





TOWNSVILLE
**HEAD TO
HEALTH**







Message from the CEO

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Louise Baxter
Chief Executive Officer



WE ARE DIFFERENT.

We live by this philosophy and culture based on these core values.

CREATIVITY

We are creatives at heart, we love building beautiful things that people come back to time and time again.

PASSION

We love what we do and enchant our clients with our engagement and unbridled passion for the digital world.

POP

We believe strongly in People Over Profits and love projects and people over ferrari's.

RESPECT

Our culture is our heart and we respect and value it's diversity and that of others.

IMPACT

We love getting involved. Our impact and sharing our talents is our greatest pride.

RELIABILITY

Trends come and go. But we stay and create things that matter, connect and grow.

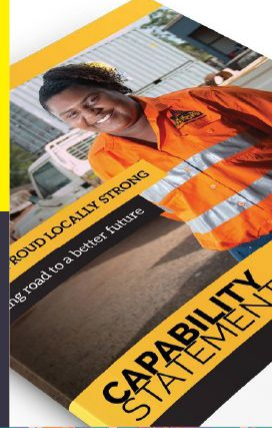
BRING YOUR NEXT PROJECT TO LIFE

ingenious studios is a full service Indigenous design agency and digital creative studio based in Cairns specialising in creating unique and impactful experiences for both new and existing brands.

230
Happy
Clients

Bank
Australia
RESPONSIBLE
BANKING

100%
In-house



Central to our
**FEMINIST
SOCIAL
HUMAN**

Everything we do

- ACCESS & EQUALITY
- CHILDRENS NEEDS
- PERSISTENCE
- COMMUNITY



14
Pro-Bono
Projects

