



ingeous
studios
our capabilities

BRING YOUR NEXT PROJECT TO LIFE

ingeous studios is a full service Indigenous design and digital creative studio based in Cairns specialising in creating unique and impactful experiences for both new and existing brands.

230
Happy
Clients

100%
In-house



Central to our

**FEMINIS
SOCIAL
HUMAN**



Everything we do

ACCESS & EQUALITY • S
CHILDRENS NEEDS • DI
PERSISTENCE • COMMU



14
Pro-Bono
Projects

NOT YOUR AVERAGE AGENCY

We Design
We Code
We Film

Bespoke **Indigenous** Design, Content, Creation,
BRAND COMMUNICATIONS, Photography, FILM,
Social Media Campaigns, Product Innovation,
Virtual and Augmented Reality, Service Design,
Content, Creation, **WEBSITES**, USER EXPERIENCE
DESIGN, User Research, User Testings, **PORTALS &**
APPS, Web Consulting, Web Design, Web Development,
Web Analytics, Hosting & Maintenance.

OUR PEOPLE OUR CULTURE

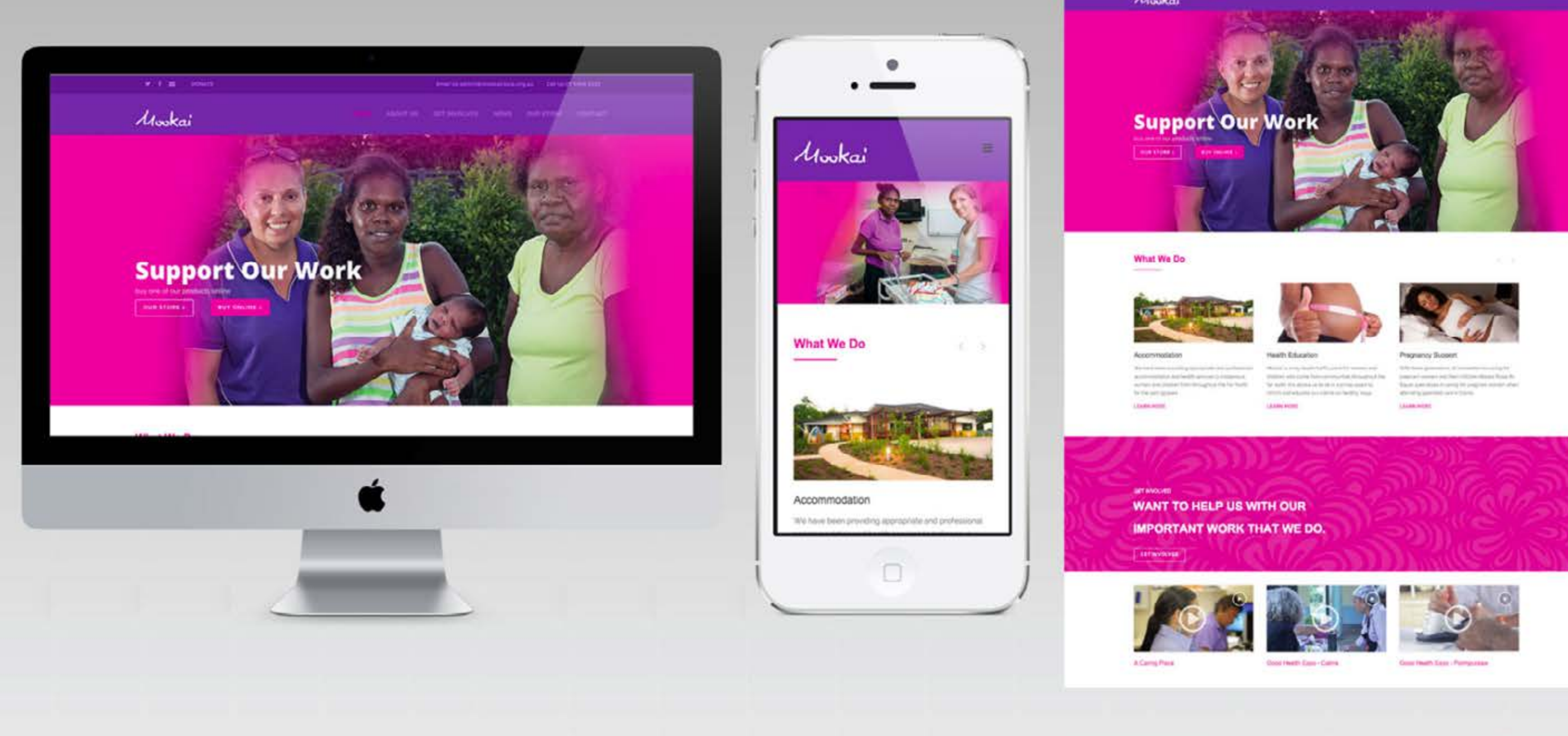
Stay Humble
People Over Profits
Get Involved

Building beautiful and usable products is our life.
We work in-house to make things happen to ensure optimal success of your project, bringing life to your creatives and your brand on and offline.

OUR CLIENTS AS PARTNERS

We rise to the challenge.
Our clients motivate us
to perform at the
highest level.

We love working with our local Aboriginal and Torres Strait Islander organisations but we don't stop there we also work with some of Australia's and the Globes large Corporates.



Mookai Rosie.

Build Brand Experience

Mookai Rosie Bi-Bayan is a leading Indigenous maternal and child health care organisatins based in Cairns.

We helped them create a new and modern brand experience on and offline which others have followed.

Primary Shades

Pantone Rhodamine Red C

C8R226Hex #e1b8e

Y97G28

M0B142

K0

Pantone 5483 C

C72R78Hex #4d858e

Y34G134

M39B142

K5

Pantone 3265 C

C82R0

Y0G180

M42B170

K0

Pantone 520 C

C76R98Hex #613191

Y97G49

M0B145

K1

Pantone 294 C

C100R27Hex #1b3667

Y86G54

M29B104

K22



BRAND DEVELOPMENT.
WEBSITE DEVELOPMENT
PHOTOGRAPHY.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.

adobe creative suite \ canva \ Wordpress \ Google Analytics

ILC Group.

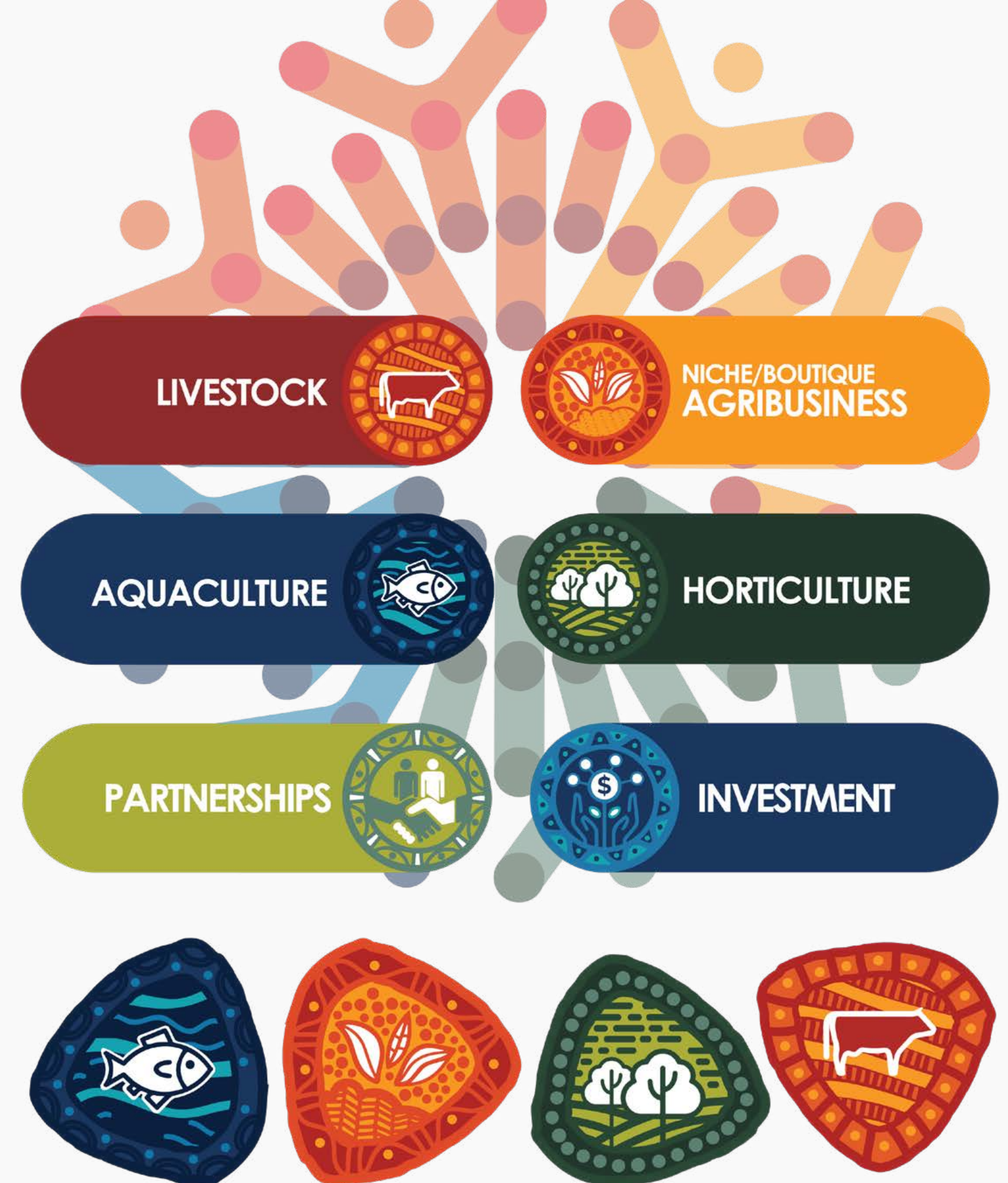
Agriculture brand icons.

The Indigenous Land Corporation came to us recently to design a set of icons which will be used in launching their Agriculture Investment Strategy.

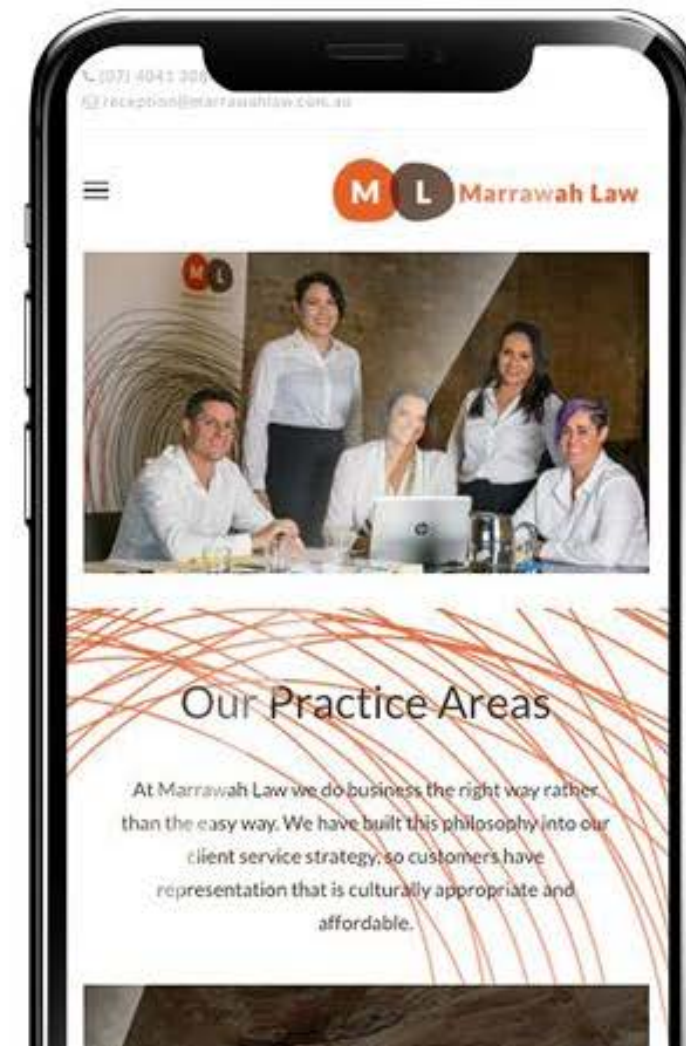
They wanted something unique and Indigenous which could stand with their existing brand. We developed all the icons and provided the ILC Group with a set of alpha svg file which they can use in Canva for the campaign.

**BESPOKE DESIGN.
CREATIVE TREATMENT.
SOCIAL MEDIA ASSETS.**

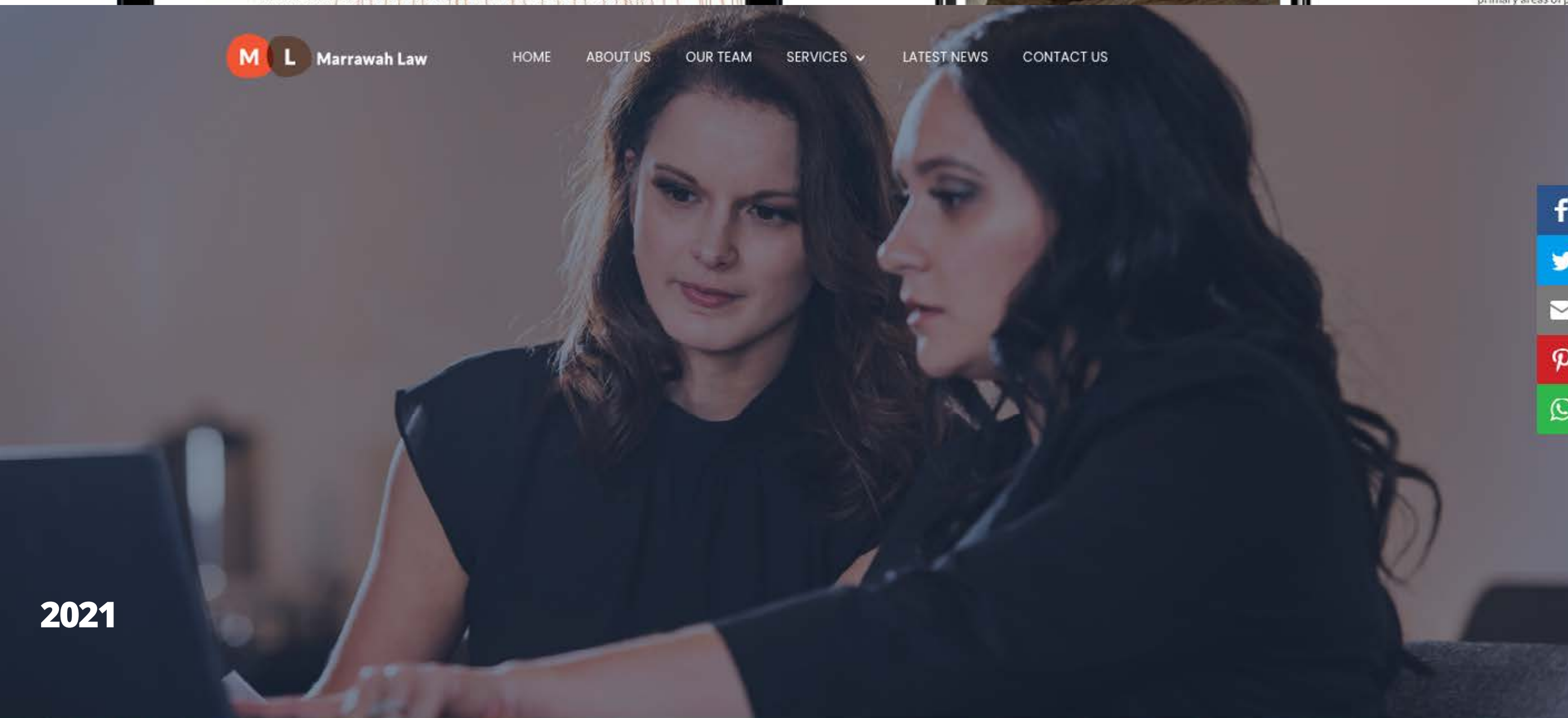
adobe creative suite \ canva



2018



2021



Marrawah Law.

Create an online presence

Marrawah Law one of Australia's leading Indigenous legal firms asked us to build assets from their existing brand. So we go to it and created a contemporary set of brand assets to use on and offline.

We also design and developed their website to be more interactive and an improved experience for user that come to their website and social media.

**BRAND TREATMENT.
CREATIVE TREATMENT.
WEBSITE DEVELOPMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite \ canva \ Wordpress \ Google Analytics

A proven and passionate legal firm that delivers big outcomes across the nation

LEARN MORE

NQCEC.

Build Brand Experience

NQCEC is an Indigenous owned civil construction company working through Cape York Peninsula.

We help them rejuvenate their brand experience on and offline, we started with a simple brand retouch and then began telling their stories through captivating images and web and social media experience.

**BRAND REJUVENATION.
WEBSITE DEVELOPMENT.
PHOTOGRAPHY.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite \ canva \ concrete5 \ Google Analytics



NQ Civil Engineering Contracting



NQ Civil Engineering Contracting



NQ Civil Engineering Contracting

Bank Australia.

Reconciliation Action Plan

It makes us proud that we are chosen by some of Australia leading change-making organisations and businesses to create designs for their Reconciliation Action Plans, and recently we can include Bank Australia on that list.

We build designs that are made with meaning and represent what the change-makers are doing in the space of Reconciliation and impact.

Message from our Managing Director



"Bank Australia is proud to continue our work to advance reconciliation by implementing our fourth Reconciliation Action Plan (RAP)."

We see reconciliation as a fundamental responsibility for Bank Australia. As a customer-owned organisation, Bank Australia is committed to advancing reconciliation in all aspects of our business, including the way we deliver our services and work with Australia's First Peoples.

Our fourth plan is a Stretch RAP, reflecting our ambition to extend and build upon the past eight years of achievements and learning. From our previous plans, over the past eight years since launching our first RAP, we've achieved 13 Aboriginal and Torres Strait Islander staff into our financial services training program, we've issued over 1000 local business cards and the national business card, and we've supported 1000+ staff and customer engagement, and we've provided 1000+ scholarships to 100+ emerging Aboriginal and Torres Strait Islander leaders. We've also integrated traditional knowledge into our business and environmental projects, the Bank Australia Conservation Reserve.

But we know we must do more. We must have an appropriate share and representation within our business, and we must ensure that our business is a place where all Australians can thrive. We must ensure that our business is a place where all Australians can thrive. We must ensure that our business is a place where all Australians can thrive.

In these times, our new RAP will build on our previous plans by funding more programs to support Aboriginal and Torres Strait Islander emerging leaders, to connect our staff and customers with on-country experiences at the Bank Australia Conservation Reserve and reach our target to have Aboriginal and Torres Strait Islander people represent 2% of our total workforce. We will also promote staff and customer engagement and connections through a range of events and activities, as well as our commitment to education and knowledge as an important part of advancing reconciliation.

This plan reflects a collaborative effort of all staff at Bank Australia with leadership from our Reconciliation Action Plan Working Group. I would like to make special mention of the contributions that Aboriginal and Torres Strait Islander people and organisations made to this plan.

Darren Watt
Managing Director, Bank Australia



**BESPOKE DESIGN.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

Womens Centre.



New brand experience


We love working with great organisations doing awesome work assisting women and children be safe and free from domestic violence.

The Womens Centre FNQ asked use to give them a revamp and that exactly what we did with a simple but modern brand design, collateral and website design.

BRAND TREATMENT.
CREATIVE TREATMENT.
WEBSITE DEVELOPMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.

adobe creative suite \ canva \ Wordpress

Primary		
		
Pantone 513C	Pantone 3262C	
CYMK 48 94 5 1	CYMK 88 0 40 0	
RGB 147 53 140	RGB 0 176 173	
Hex #93348B	Hex #00B0AC	

Secondary	
	
Pantone 516 C	
CYMK 6 29 0 0	
RGB 232 190 217	
Hex #E7BDD9	



Womens
Centre^{FNQ}



Womens
Centre^{FNQ}

Womens
Centre^{FNQ}

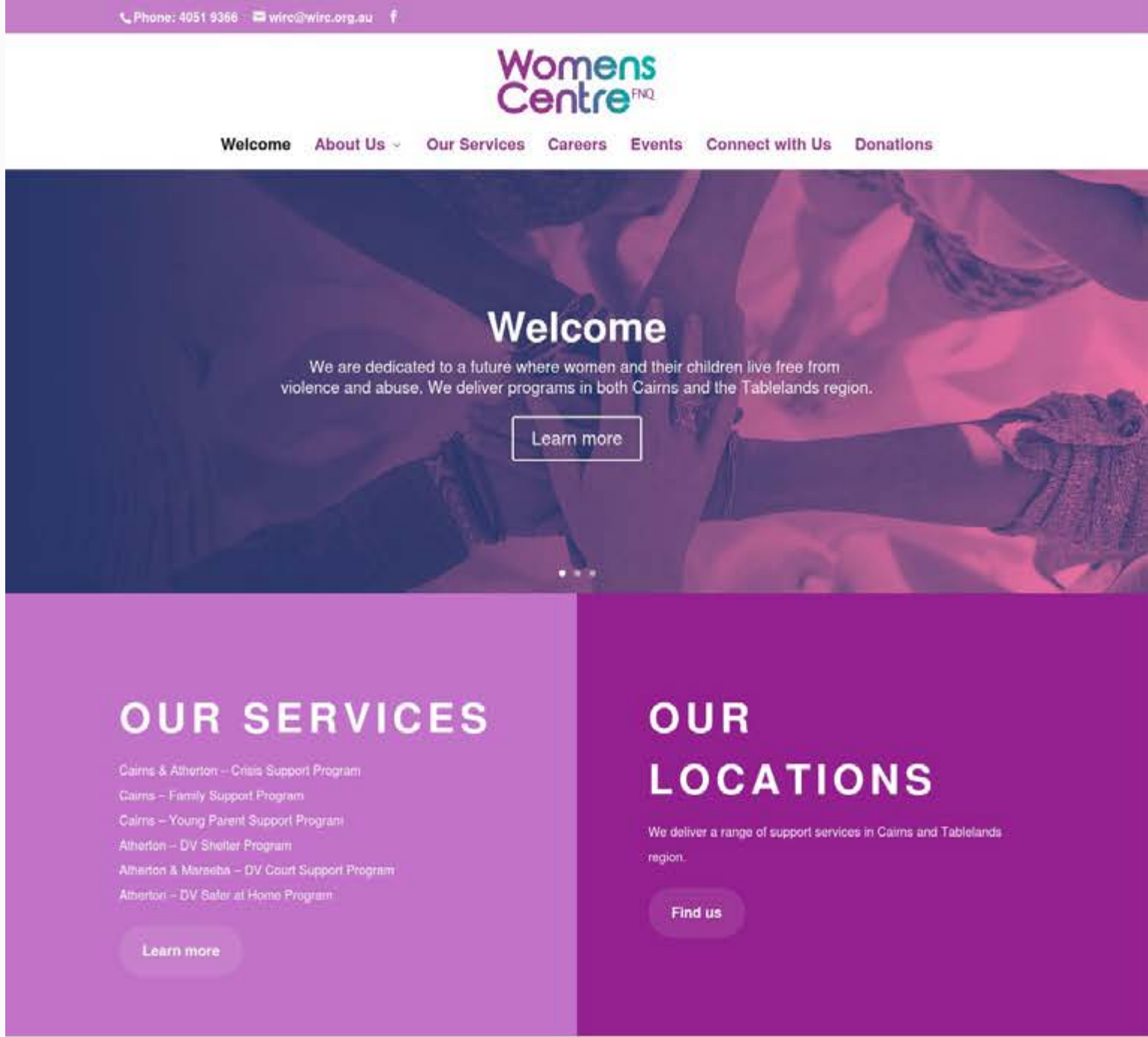


Central to our framework of practice is:

FEMINIST ANALYSIS
SOCIAL JUSTICE
HUMAN RIGHTS

Everything we do is based on our core values of:

ACCESS & EQUALITY • SAFETY & RIGHTS BASED • EMPOWERMENT
CHILDRENS NEEDS • DIVERSITY & RESPECT • CONFIDENTIALITY
PERSISTENCE • COMMUNITY BASED • COLLABORATIVE PRACTICE



AECOM.

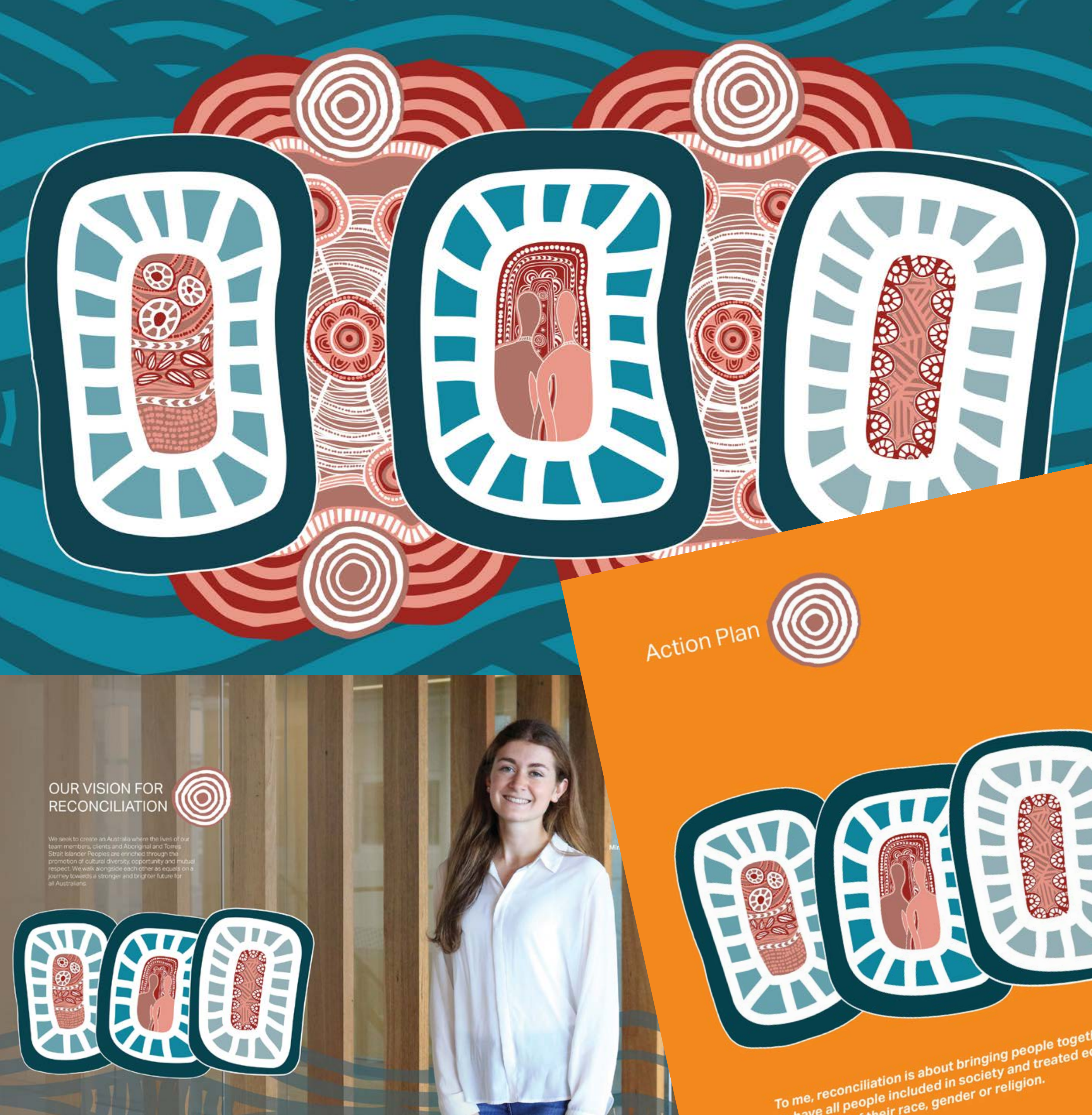
Reconciliation Action Plan.

AECOM talked to us about providing them with a building acknowledgment brand for their offices nationally. Our work was so well received that they asked us to create a unique design for the Reconciliation Action Plan and a layout of the publication.

Glad to have been selected and to see our work across all AECOM office nationally. What a blast working with such a great organisation.

**BRAND TREATMENT.
BESPOKE DESIGN.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite \ canva





ADAPTIVE.

Building client capacity is a BIG plus.

We love working with industry standard creative mediums like adobe creative suite and are masters of them, but not everyone is an adobe avenger.

What we love to do for our clients and since it's BETA launch in 2013 we have worked with Canva, shouting it's glory along the way, while building their capabilities in design, and building assets for them that they love using in Canva.

Our clients love working with us and with Canva.

Kennelly Construction. Capability Statement

Kennelly Constructions came to us to revamp their Capabilities Statement and provide them with a new fresh look.

We added some simple image treatments, cleaned the brand icons and gave them a simple but stylish layout and bang! you have a fresh new vibrant look.

CREAT TREATMENT. LAYOUT AND DESIGN.

adobe creative suite \ canva



www.kennelly.com.au

PROJECTS

We have successfully completed projects across Australia, with expertise in regional and remote locations. We focus on building long term partnerships with clients and suppliers to ensure we "deliver on what we promise". We offer our clients a flexible, responsive and can do approach.

EARLY WORKS CIVIL

DELAMERE AIR WEAPONS RANGE, NT
\$3.6 Million
DEPARTMENT OF DEFENCE

Bulk earthworks to construct large building pad and roadworks. Works included:

- Clearing and Grubbing
- Development of borrow Pits, to produce general fill and gravels
- Bulk earthworks
- Placement and compaction of general fill and gravels for roads and building platform
- Stormwater drainage works including box culverts and concrete channels

CHALLENGES:

Performing works in Northern Australia wet season

- Constructing Asphalt MEG bund layered to 600mm
- Constructing with unstable ground conditions due to the effect of tidal water
- Obtaining approvals for Environmental Clearance Certificates for sensitive areas
- Establishing and maintaining erosion and sediment controls
- Establishing and communicating traffic management plans for stakeholders
- Maintaining safe distances between mobile plant and road trains

SUCCESSSES:

- Constructing a solid Asphalt 1 megallitre MEG Bund for Contamination on Containments
- Non-standard construction practices within the Civil Construction industry for Bound pavements
- Project completed before target completion date and under budget
- No Defects
- No LTIs

RMU UPGRADES

RAAF BASE TINDAL, NT
\$2.6 Million
DEPARTMENT OF DEFENCE

RAAF Base Tindal has an extensive 11 KV distribution network comprising of 11KV switchboards, underground cabling and over fifty 11 KV ring main units (RMUs). Many of these RMUs are past their serviceable life and are beginning to fail. The proposed works include the installation and commissioning of new 11 KV switchgear and associated cabling.

The project requires:

- Replacement of 9 Ring Main Switching Units
- Operating panel in PCMS compartment
- Addition of a 24VDC solar power supply to provide an auxiliary power supply at switching station 21
- Excavate, joint, terminate, test and backfill new table tails onto the RMU
- Terminate and test new cable between the RMU and transformer (exc SS 21)
- Testing and commissioning on RMU equipment

CHALLENGES:

- Operating civilian and military aerodrome including an international military exercise with USAF F22 Raptors
- Complex stakeholder requirements on outages including:
- 45SQN Air Traffic Control
- 75SQN (OLAD)
- Other contractors on site - Lend Lease and Fulton Hogan
- Existing undocumented services
- Arside works including preparation and submission of Method Of Works Plan for airside activities

SUCCESSSES:

- Project completed before target completion date and under budget
- No disruptions to base operations
- No LTIs or MTIs
- No defects at handover

PIT 1 STAGE 2 AREA C PRELOAD PROJECT

RANGER MINE, JABIRU NT
\$4.3 Million
ENERGY RESOURCES AUSTRALIA

The works included supply, stitch and placement of 210,000m2 of Geofabric material on an existing tailings dam. A 1.5mtr pre-load of oversized rock was then placed carefully onto the fabric. A third layer of laterite was placed and compacted.

CHALLENGES

- Remote Location, Ranger Mine is located within Kakadu National Park
- Working around culturally significant and sacred sites to local Mirarr Aboriginal people
- Tailings material had high moisture content and had to manage pore pressure to ensure machinery didn't become bogged

SUCCESSSES:

- Project completed before target completion date and under budget
- Developed a hydraulic rolling machine for the geofabric to reduce manual handling
- Reduce the amount of rainwater which become process water by capturing it in the laterite layer prior to mixing with the tailings material

HOUSE REPAIRS

BRISBANE, QLD
\$1.3 MILLION
UMPI KORUMBA AUSTRALIA

SCOPE: Refurbish new kitchen and painting internal

CHALLENGES:

- Significant age of property
- Non-compliance requiring full compliance with building codes

SUCCESSSES:

- Aboriginal trades support
- Project completion
- No LTIs



Kennelly Construction is a leading Aboriginal contractor providing a wide range of services in civil, electrical, building and maintenance support across all levels of government and the private sector.

WHO WE ARE

Kennelly Constructions, established in 2010, is a leading Aboriginal contractor providing a wide range of services in civil, electrical, building and maintenance support across all levels of government and the private sector. We have extensive experience in Defence infrastructure, road infrastructure, rail infrastructure, renewable energy, mining and oil and gas.

Our aim is to be an Aboriginal business of choice whether you are an employee, supplier or a customer. Using the family values which are fundamental to our culture, we have established long term relationships and connections to ensure that we successfully deliver our projects safely, on time, on budget and exceed our customer expectations.

We have successfully grown year on year by focussing on long term partnerships to ensure that we deliver on what we promise. This has enabled us to reinvest into systems, process and people which includes the establishment of engineering scholarships for Aboriginal and Torres Strait Islander people to ensure our company is well positioned for the future.

As we conduct business across Australia, we acknowledge and pay our respects to Elders both past and present and to all Aboriginal and Torres Strait Islander people who are the traditional owners of the land.

Kennelly Constructions' purpose is to provide value to our customers by 'delivering on what we promise'. Having the right environment that encourages all employees to perform to their potential is one of the keys to us delivering the right services and the desired outcomes for our clients. Our business model is built on the strengths and experiences of the co-founding Directors, Shane and Adam Kennelly, proud Bundjalung men, who have instilled a 'can do' organisational culture.



fnocal.

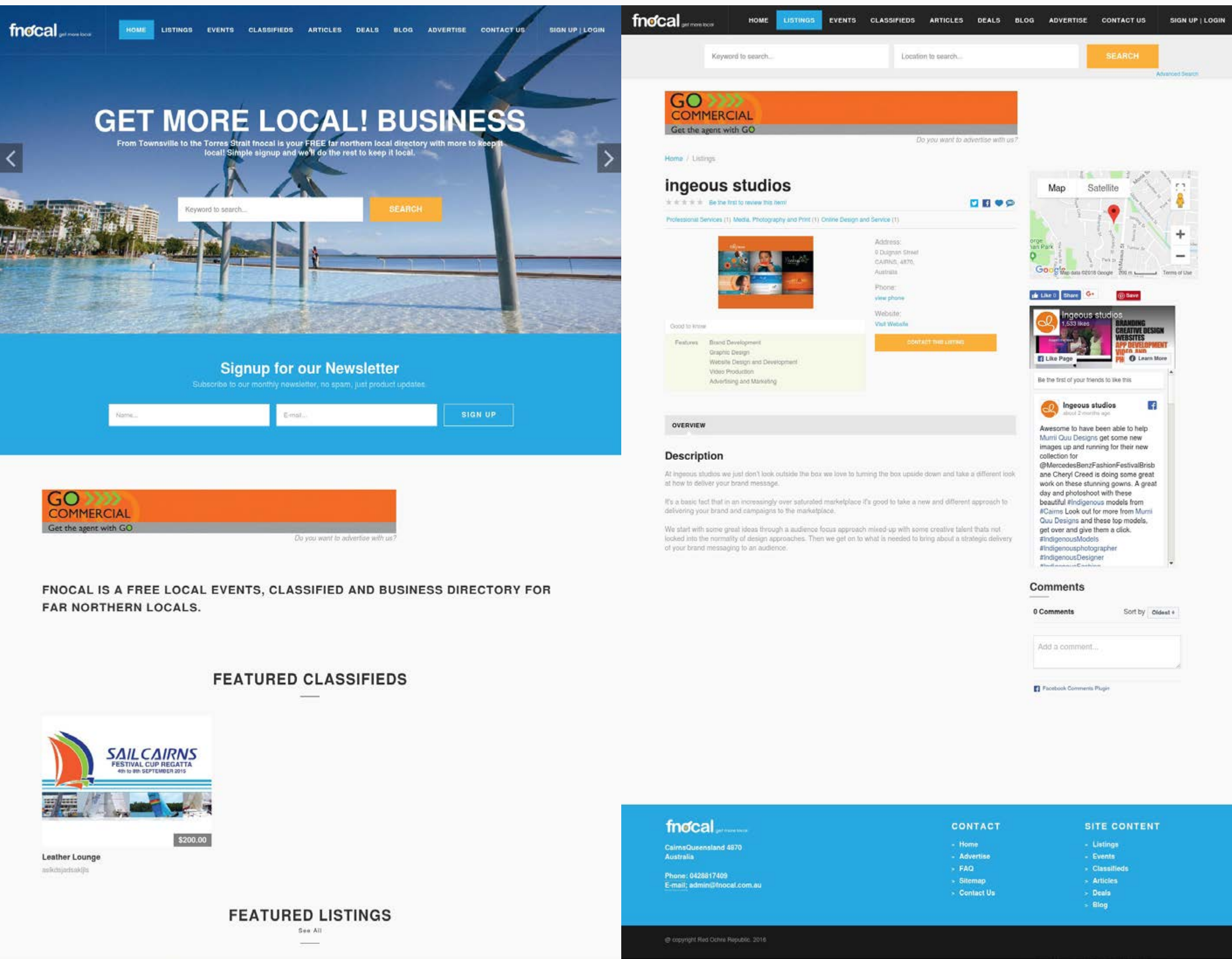
Get local with Fnocal.

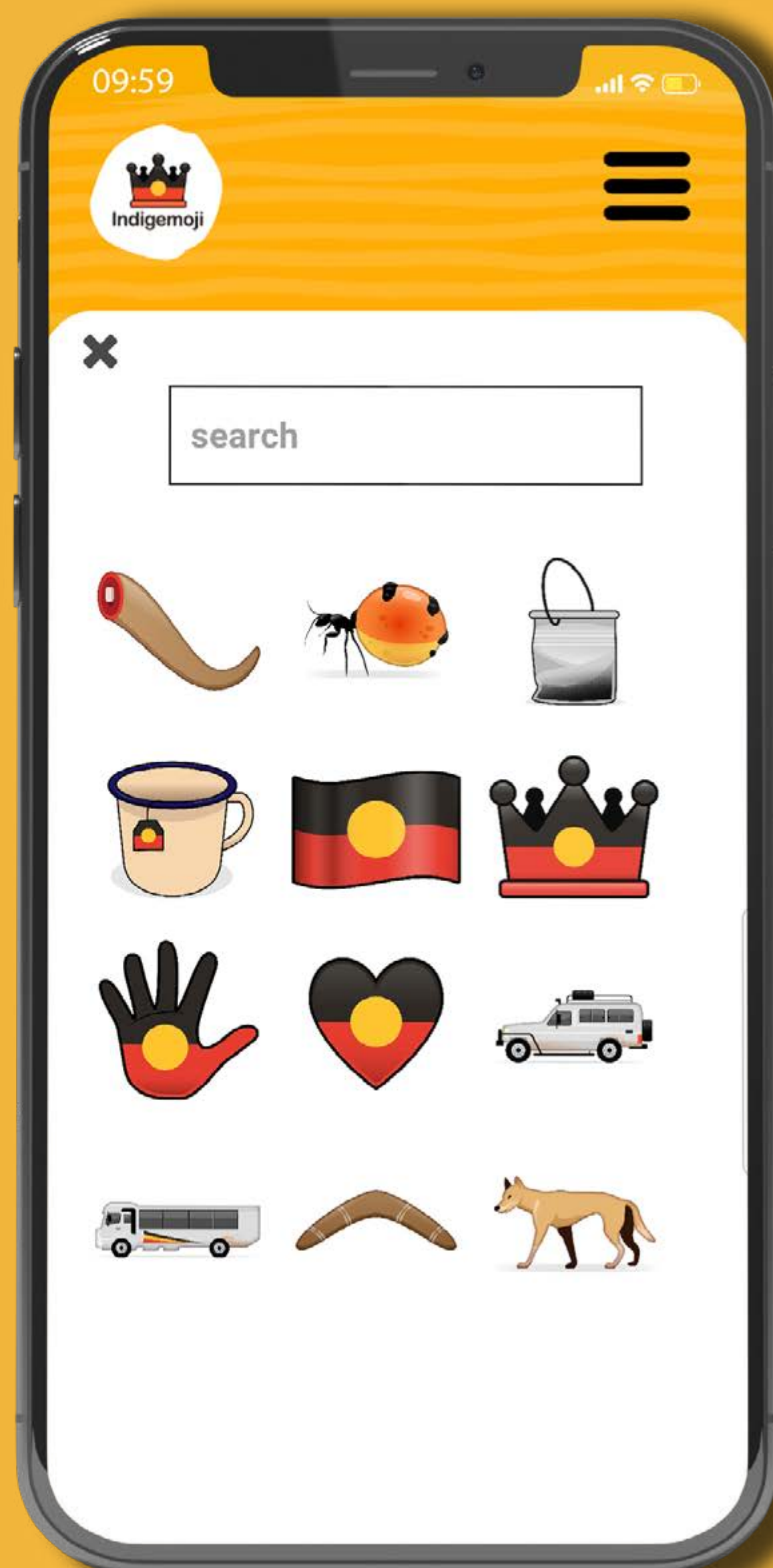
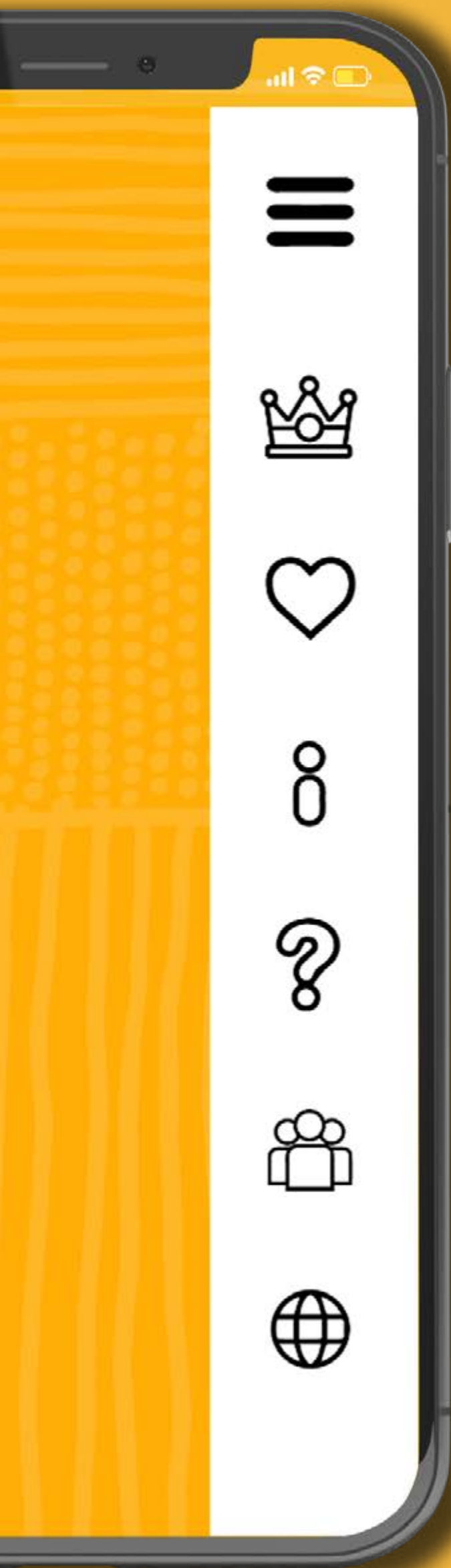
We developed a online directory for the Far North Queensland business community, which has flourished into a great tool for business and individuals to localise their purchases, sell and promote their business online and through social media streams.

The directory also includes an iOS and an Android apps which are intergrated with the directory, which include classifieds, deals and latest news from through the region.

BRAND TREATMENT. WEBSITE DESIGN. WEBSITE DEVELOPMENT. SOCIAL MEDIA ASSETS.

php \ bootstrap \ Google AdSense \ Google Analytics





FEATURED ON



THE BRAG MEDIA

The Guardian

NEWS

Daily Mail

news.com.au



PEDESTRIAN GROUP

yahoo! finance



30,000
DOWNLOADS
IN ONE WEEK

Indigemoji.

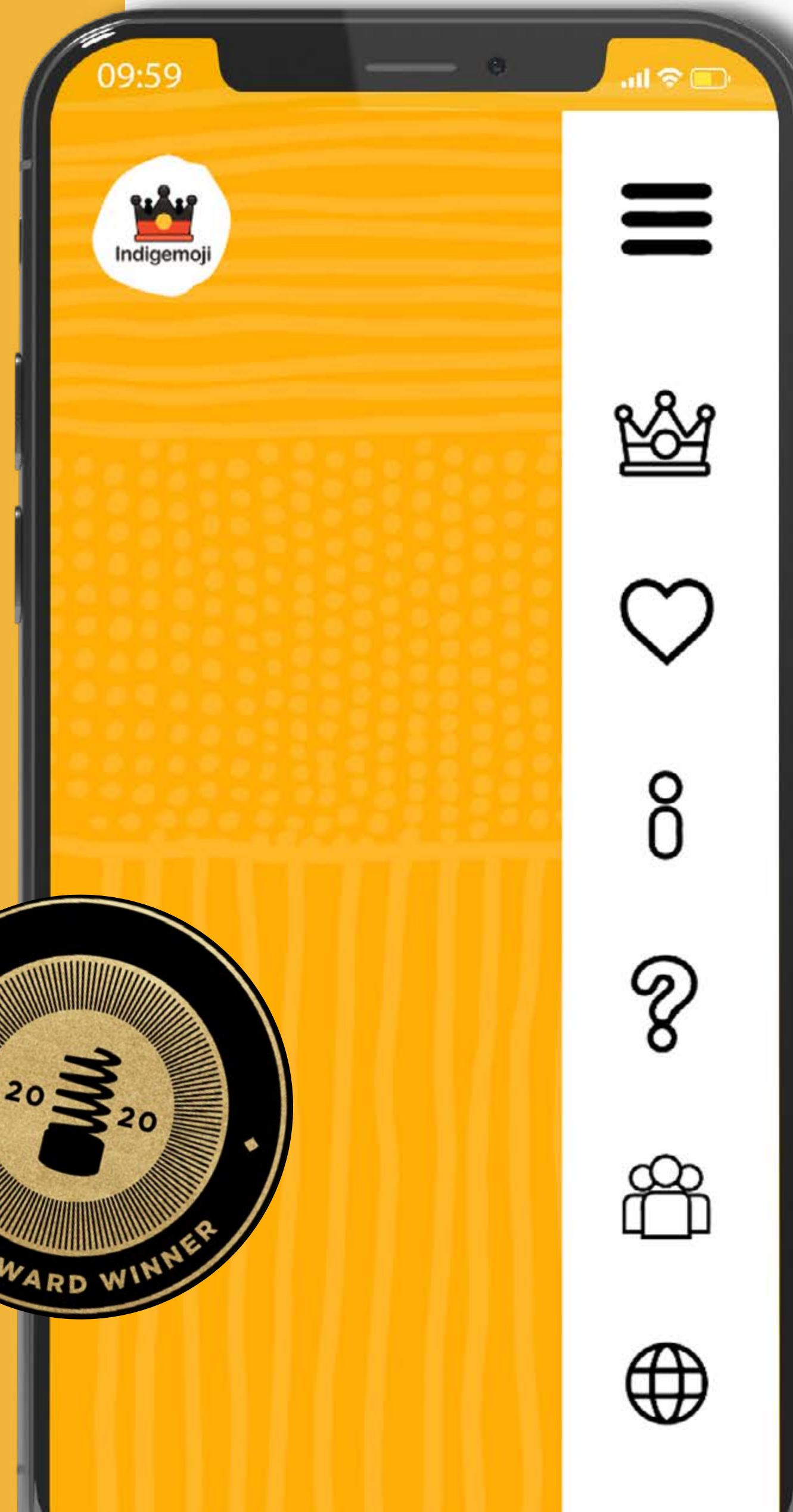
App design/development

We were a part of the team that created Australia's first Indigenous sticker/emoji set using Arrernte language translations from english to Arrernte with visual descriptors designed by young Arrernte people and Elders.

The app also contains audio translations and has was number one download in the apple and android store for more than two weeks and has had more than 80K downloads and has more than 6 million social media views in 4 hours.

BRAND CREATION.
DESIGN
THEME DESIGN.
APP UI/UX.
APP DEVELOPMENT.

adobe creative suite \ canva \ concrete5 \ Google Analytics



Red Cross.

Reconciliation Action Plan.

WE worked with Red Cross Australia to design the Reconciliation Action Plan and social media assets for it's launch.

**CREATIVE TREATMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite \ canva



BeLaw

Indigenous Design.

BeLaw (Bottoms English Lawyers) a progressive legal firm base in Cairns came to use to assist them develop a design for the representation of one of their Aboriginal and Torres Strait Islander legal cases.

We provided them with an modern original design which was used in full and throughout collateral elements to representatives of the legal case.

**BESPOKE DESIGN.
DESIGN/LAYOUT
SOCIAL MEDIA ASSETS.**

adobe creative suite \ google slides





Queensland Magistrates Courts

Queensland Magistrates Courts asked us to provide them with a design which speaks towards how the courts are working towards Reconciliation with Aboriginal and Torres Strait Islander people and communities.

We provided them with a unique design which tell their journey towards reconciliation and an icon which demonstrates the power of reconciliation.

**BESPOKE DESIGN.
BRAND TREATMENT.
LAYOUT AND DESIGN.
SOCIAL MEDIA ASSETS.**

adobe creative suite / google slides

Great Southern Bank

Reconciliation Action Plan.

Great Southern Bank approached us to develop the design for their Reconciliation Action Plan. We supplied them with an modern original design which tells the story of Great Southern Bank and their leaderships and staff commitment to Reconciliation.

We also provide them with a Reconciliation icon which can be used in placement of the full design if required.



BESPOKE DESIGN. SOCIAL MEDIA ASSETS.

adobe creative suite \ google slides



Great
Southern
Bank



Great
Southern
Bank



IMAGE CREATORS.

We love telling beautiful stories.

In 2004 we were selected as one of the finalists in the National Portrait Awards, we've worked for National Geographic, CNN, BBC and Al Jazeera. We're image creators and love tell a story through a moving and still images.

Capturing and telling beautiful and untold stories across our diverse world is our life breath.



OUR FOUNDER.

Our owner and creative director has been a leader in the creative design and digital space for more than 20 years and can be regularly found outbush around a campfire taking in all it's creative inspiration.

Leigh Harris is a serial Aboriginal entrepreneur and creative digital specialist with traditional connections to the Kanolu people of Central Queensland and the Gungarri people of South East Queensland who also remains proud of his Italian and Welsh heritage.

Trained as a Public Affairs officer with Aboriginal Hostels Limited in Canberra, in the late 1980's he moved to Cairns in 1993, to work with remote and regional communities through North Australia. Leigh works with local, national and international organisations in the creative and digital innovation space.

In 2010 together with co-collaborator Steven Pelham Leigh create Australia's first Indigenous developed multi-platform directory tool, which was available on iOS, Andriod and SmartTV's.

Over the past 20 years in the creative, digital and technology space, Leigh has sold four online startups and his passion in the Indigenous digital media space has lead to the development of digital social innovations like OpenLingo, SkoolCents, ROR Digital. Leigh is a string advocate for digital innovation and believes the digital economy and technology can bring about greater opportunities for First Nations people of Australian.

**DIGITAL.
CREATIVE.
ENTREPRENEUR.
PASSIONATE.
INNOVATOR.
SPEAKER.
LOVES FISHING.**

WE ARE DIFFERENT.

We live by this philosophy and culture based on these core values.

CREATIVITY

We are creatives at heart, we love building beautiful things that people come back to time and time again.

PASSION

We love what we do and enchant our clients with our engagement and unbridled passion for the digital world.

POP

We believe strongly in People Over Profits and love projects and people over ferrari's.

RESPECT

Our culture is our heart and we respect and value it's diversity and that of others.

IMPACT

We love getting involved. Our impact and sharing our talents is our greatest pride.

RELIABILITY

Trends come and go. But we stay and create things that matter, connect and grow.



OUR BRAND PROMISE

We are personal.

We are agile.

We connect.

We force change.

We are sustainable.

We are **ingenious**

We are **Indigenous**

LETS HAVE A YARN.

creatives@ingeousstudios.com +61 428 817 409